



## 2019 Sponsorship Opportunities



**girls  
inc.**

Inspiring all girls to be strong, smart, and bold

# Girls Inc. of the Greater Capital Region

*~ Inspiring all girls to be strong, smart, and bold for more than 81 years ~*

Girls Inc. empowers girls to succeed by providing trusting mentoring relationships, a girls-only environment, and research-based, hands-on programming.

Three critical goals drive our programming– that girls lead healthy lives, succeed academically, and have life skills needed that prepare them for adulthood. To meet our goals of girls leading healthy lives, we work to ensure that girls have the skills, knowledge, and support to take charge of their health and increase healthy behaviors throughout their lives.

For more than 81 years, Girls Inc. of the Greater Capital Region has been serving local girls. We applaud all of the strong, smart, and bold girls in our history. Your support as a corporate sponsor will make it possible for thousands of girls to change their lives in the years to come. All sponsors will be listed in the Annual Report.

To sponsor one or more Girls Inc. events in 2019, or to create a customized sponsorship arrangement, contact our Development Director, Tina Gleason at (518) 374-9800 x241 or via [tgleason@gcr.girls-inc.org](mailto:tgleason@gcr.girls-inc.org).

## 2019 Events

30th Annual Dinner & Auction - April 25th

82nd Annual Schenectady Girls' Night Out - May 8th

82nd Annual Albany Girls' Night Out - May 9th

5th Annual Fuel Her Fire Awards Celebration– September 25th

2nd Annual *un*Gala– November 26th

**Girls Inc. of the Greater Capital Region**

**962 Albany St.  
Schenectady, NY 12307  
Phone: 518-374-9800**

**[www.girlsincgreatercapitalregion.org](http://www.girlsincgreatercapitalregion.org)**



GirlsIncCapitalRegion



GirlsIncGCR



GirlsIncGCR

## 30th Annual Dinner & Auction.....April 25, 2019

Held at Glen Sanders Mansion in Scotia, this signature event begins with cocktails and hors d'oeuvres followed by a superbly-presented entrée. Our Dinner & Auction has grown steadily every year, not only in the number of attendees but also in the number and value of silent auction items, and the caliber of items in our live auction. We end the night with the Heads & Tails raffle. It's sure to be a fun night, and for a great cause!

### **Platinum.....\$5,000**

Company logo prominently displayed on printed & electronic invitation, all printed & electronic promotions, the event's website and registration page – with a hyperlink to your company's website; verbal recognition during the event; full-page color ad in event program; logo on signage at the event (banner display, table tent, PowerPoint presentation); seating for up to 8 individuals.

### **Diamond.....\$2,500**

Company logo on printed & electronic invitation, all printed & electronic promotions, and the event's website and registration page; verbal recognition during the event; half-page ad in event program; logo on signage at the event (banner display, table signs, PowerPoint presentation); seating for up to 6 individuals.

### **Sterling.....\$2,000**

Company logo on printed & electronic invitation, all printed & electronic promotions, the event's website and registration page; verbal recognition during the event; quarter-page ad in event program; logo on signage at the event (banner display, table signs, PowerPoint presentation); seating for up to 4 individuals.

### **Crystal.....\$1,500**

Company name listed on printed & electronic invitation as well as the event's website and registration page; verbal recognition during the event; company name listed in event program and on PowerPoint presentation; seating for up to 2 individuals.

### **Additional Dinner & Auction Exclusive Sponsorship Opportunities:**

|                |       |                      |       |             |       |
|----------------|-------|----------------------|-------|-------------|-------|
| Cocktail Hour  | \$750 | Live Auction         | \$750 | VIP Parking | \$750 |
| Silent Auction | \$750 | Heads & Tails Raffle | \$750 | Wine Pull   | \$750 |

Visibility benefits include: Company name on signage at the featured location, as well as in the event program and PowerPoint presentation, and seating for 2 individuals.



## Girls' Night Out.....May 2019

We invite our members and their families to the Girls' Night Out dinner and awards celebration where we honor each of their achievements. Scholarships are awarded to members to offset costs of furthering their education, or to participate in a school-related activity that will offer an exceptional educational enrichment experience. Each year, \$10,000 in scholarships are awarded.

The top award for each center is the **Girl of the Year**. Generally, she has grown up with Girls Inc., is a current member, and volunteers with us or her community. Staff select the recipient based on "personal growth" and "progress." Each girl receives a trophy with her name engraved on it. Both recipients are guest speakers at the annual Fuel Her Fire event in the Fall and address the audience as to how Girls Inc. has impacted their lives. Our 2018 Girls of the Year are **Tosin Osipitan** (top) from Schenectady and **Nysasia Surgick** (bottom) from Albany.

Your sponsorship provides food, beverages, and awards for the more than 150 girls and family members who attend at each center. **Girls' Night Out** will take place **Wednesday, May 8 in Schenectady** and **Thursday, May 9 in Albany**.

### **Empower.....\$1,000**

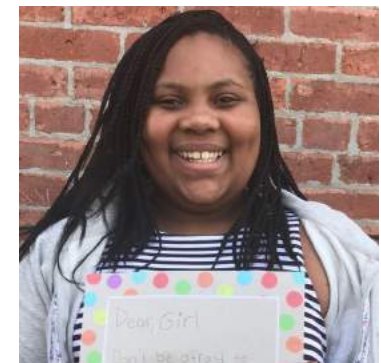
Sponsor's name is listed on all electronic and social media promotions and on printed program. Verbal recognition during the event, and banner displayed. Sponsor receives entrance for up to 6 representatives at each center's event. Signage at each of the centers' events.

### **Inspire.....\$500**

Sponsor's name will appear on the printed program, and banner displayed. Sponsor receives entrance for up to 4 representatives at each of the centers' events.

### **Encourage.....\$250**

Sponsor's name appears on printed event program; entrance for 2 representatives at each of the centers' events.



## 5th Annual Fuel Her Fire Awards Celebration.....September 25, 2019

A business luncheon that inspires! The Fuel Her Fire award is presented to a local individual who is a demonstrated catalyst of professional success in the Capital Region. The Emerging Leader award is presented to a young professional who is a role model for girls and women, and is blazing a trail toward personal advancement. At this event, our agency's 2019 Girls of the Year are introduced and each speaks about the positive role that Girls Inc. has been in her life. The event starts promptly at 11:30 a.m. with a plated meal, award presentation, and personal stories from awardees and finishes at 1 p.m. Earlier in September, sponsors and VIPs will be invited to a VIP continental breakfast at our new Albany Center located at 80 Central Avenue.

### Platinum Sponsor.....\$5,000

Company logo prominently displayed on printed & electronic invitations for both the Fuel Her Fire Event and the VIP Breakfast held earlier in September. Company logo on all printed & electronic promotions, the event website and registration page – with a hyperlink to your company's website. Verbal recognition during the event; logo on event signage (banner display, table tent, PowerPoint presentation); entrance for up to 8 individuals.

### Diamond Sponsor.....\$2,500

Company logo on printed & electronic invitation, all printed & electronic promotions, the event website and registration page—with a hyperlink to your company's website. Verbal recognition during the event; logo on event signage (banner display, table tent, PowerPoint presentation); entrance for up to 6 individuals.

### Sterling Sponsor..... \$2,000

Company logo on printed & electronic invitation, all printed & electronic promotions, the event website and registration page—with a hyperlink to your company's website. Verbal recognition during the event; logo on event signage (banner display, table tent, PowerPoint presentation); entrance for up to 4 individuals.

### Crystal Sponsor.....\$1,500

Company name on printed & electronic invitation, all printed & electronic promotions, the event website and registration page, and the event homepage, verbal recognition during the event ; company name on event signage (banner display, table tent, PowerPoint presentation); entrance for up to 2 individuals.

### Additional Fuel Her Fire Exclusive Sponsorship Opportunities:

- Fuel Her Fire Award \$750
- Emerging Leader Award \$750
- Valet Sponsor \$750
- Activity Sponsor \$750

Visibility benefits include company name on signage at appropriate location, listing in event program and PowerPoint presentation, seating for 2 individuals.



2018 Fuel Her Fire Award Recipient  
Angela Beddoe



2018 Emerging Leader Award Recipient  
Valerie Rapson, PhD

## **The unGala.....November 26, 2019, Giving Tuesday**

Think of it as the most unique way to make a year-end gift to Girls Inc. without having to attend yet another event! This “social” event launches in September and culminates on Giving Tuesday in November and has a unique theme we’re keeping a secret until Fall 2019! Individuals and companies can compete against each other with team fundraisers for a creative prize, join our Honorary Committee, or participate in a creative raffle no one will want to miss. The unGala is all about simplicity in Girls Inc. advocacy and giving and our ability to offer fantastic online and social media exposure to our supporters! Throughout the campaign we’ll be sharing pictures of everyone’s fun unGala activities, so we hope everyone will share them with us by tagging us on twitter(@girlsincgr), Instagram(@girlsincgr) or Facebook (@girlsinccapitalregion). Please use the hashtag #GIGCRunGala2019. ***Please note: Sponsor titles will be renamed when our theme is unveiled ... please inquire.***

**unGala Raffle** - Details on the raffle to be announced in Fall 2019

### **Presenting Sponsor.....\$5,000**

12 Social Media Posts (Facebook, Twitter & Instagram), 4 of the posts will be boosted.

Logo will be prominently displayed on our Facebook cover-page for 1 month prior to the event.

A personalized thank you video, from our members, will be posted to our Facebook page on the night of the event.

Hyperlinked logo will be prominently displayed on event webpage, and all e-blasts about the event.

12 Raffle Tickets.

### **Sponsor Level One.....\$2,500**

8 Social Media Posts (Facebook, Twitter & Instagram), 2 of the posts will be boosted.

Logo will be displayed on our Facebook cover-page for 1 month prior to the event.

Hyperlinked logo will be displayed on event webpage, and all e-blasts about the event.

8 Raffle Tickets.

### **Sponsor Level Two.....\$2,000**

6 Social Media Posts (Facebook, Twitter & Instagram), 1 of the posts will be boosted.

Logo will be displayed on our Facebook cover-page for 1 month prior to the event.

Hyperlinked logo will be displayed on event webpage, and all e-blasts about the event.

6 Raffle Tickets.

### **Sponsor Level Three.....\$1,500**

2 Social Media Posts (Facebook, Twitter & Instagram).

Logo will be prominently displayed on our Facebook cover-page for 1 month prior to the event. Hyperlinked logo will be displayed on event webpage, and all e-blasts about the event.

4 Raffle Tickets.



# Girls Inc. of the Greater Capital Region

## Annual Sponsorship Packages

### “STRONG

Your logo will receive prominent positioning on Girls Inc.’s website homepage and event pages, with hyperlink to your website, for the 2019 calendar year.

Your logo will receive prominent positioning on all electronic and print event and organizational promotions.

You will receive **10** tickets to both the 2019 Dinner & Auction and Fuel Her Fire events, **Gold** Honorary Patron listing of **2** names for both events, and a **full-page** color ad in the printed programs for both events.

**First Tier** Honorary Patron listing of **2** names for *unGala* 2019.

Girls Inc. will promote your company on our social media platforms **12** times throughout the 2019 calendar year.

Annual Report:  
Hyperlinked logo on electronic version  
Logo in print version (report is printed upon donor request)

**Package Cost: \$8,000**

### “SMART”

Your logo will receive prominent positioning on Girls Inc.’s website homepage and event pages, with hyperlink to your website, for the 2019 calendar year.

Your logo will receive prominent positioning on all electronic and print event and organizational promotions.

You will receive **6** tickets to both the 2019 Dinner & Auction and Fuel Her Fire events; **Silver** Honorary Patron listing of **2** names for both events; **half-page** color ad in the printed programs for both events.

**Second Tier** Honorary Patron listing of **2** names for *unGala* 2019.

Girls Inc. will promote your company on our social media platforms **6** times throughout the 2019 calendar year.

Annual Report:  
Logo on electronic version  
Logo in print version (report is printed upon donor request)

**Package Cost: \$6,500**

### “BOLD”

Your logo will be displayed on Girls Inc.’s website homepage and event pages for the 2019 calendar year.

Your logo will be displayed all on electronic and print event and organizational promotions.

You will receive **4** tickets to both the 2019 Dinner & Auction and Fuel Her Fire events; **Bronze** Honorary Patron listing of **2** names for both events; **quarter-page** color ad in the printed programs for both events.

**Third Tier** Honorary Patron listing of **2** names for *unGala* 2019.

Girls Inc. will promote your company on our social media platforms **4** times throughout the 2019 calendar year

Annual Report:  
Name listing on electronic version  
Name listing on print version (report is printed upon donor request)

**Package Cost: \$5,000**